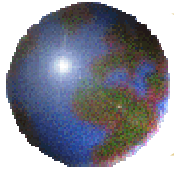


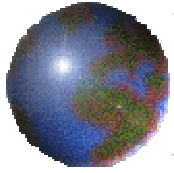
ISACA Academic Relations

**Kentuckiana Chapter of ISACA
Louisville, KY
January 2006**



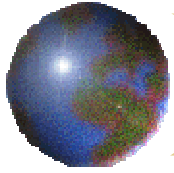
ISACA International's Role

- ✿ Encourage strong relationships between ISACA chapters and university educators
- ✿ Provide materials to assist ISACA members to make presentations at local universities
- ✿ Encourage professors and students to become active in ISACA chapters
 - ▣ Academic Advocate Program
 - ▣ Student Memberships
- ✿ Provide globally based curriculum and teaching material support to academics
 - ▣ 2004 Model Curriculum
 - ▣ CobiT in Academia Materials



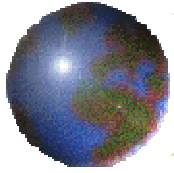
Benefits to Chapters and ISACA of Better Relationships with Universities

- ❖ **TODAY'S STUDENTS ARE TOMORROW'S LEADERS!**
- ❖ **Potential increase in membership from faculty members and students**
- ❖ **Student members will become regular members as they enter the workforce**
- ❖ **Student volunteers to assist in chapter functions**
- ❖ **Potential source of interns and entry-level employees for chapter members' organizations**
- ❖ **Service opportunities for members as they "give back" support to the education community**



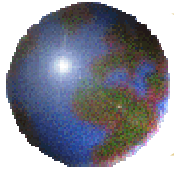
ISACA Helps Build Relationships Between Chapters & Universities

- **ISACA Chapter/University Relationships Best Practices Document**
 - Establish a chapter Academic Relations officer
 - Specific steps are outline in document
- **Devote a chapter meeting to “student night”**
- **Best Paper competition with cash prizes**
- **Develop internship opportunities to benefit students and employers**
- **Offer a scholarship to top students from schools**



ISACA Provides Assistance to Speakers on Campus

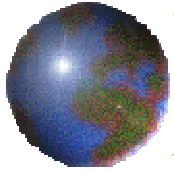
- Volunteer to professors to speak at classes and to students to speak at student organizations
 - Two presentations are posted to the Chapter web site
 - What is IS Audit?
 - What is IS Control?



How Does ISACA Make First Contact with Professors??

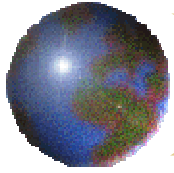
- ✿ Work through your HR professionals
- ✿ Use your “Big Firm” contacts with the accounting departments
- ✿ Determine which companies hire the most students and use professionals from those companies

Let's share some ideas



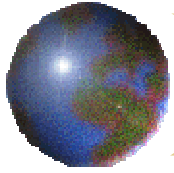
Academic Advocate Program

- Targeted towards universities with a presence or interest in IS Control and Assurance
- One full-time faculty member from the university can become an Academic Advocate
 - Complementary ISACA Membership
 - Complementary copies of CobiT on CD Rom
- Main purpose is to create energy and enthusiasm for ISACA and career path on campus
- Another objective – Create lasting relationships with local chapters



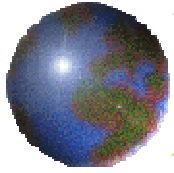
Academic Advocate's Responsibility Is To Work On Four Objectives

- ✿ Promote and use the ISACA Model Curriculum in university programs
- ✿ Present CobiT principles and framework within campus courses
- ✿ Highlight/Promote CISA certification as an option for the students
- ✿ Work towards having the IS Control Journal available in the university/college library



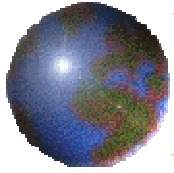
Student Membership Program

- Available to full-time undergraduate or graduate students
- Students within 50 miles (80 K) of an ISACA chapter must join the chapter
- International student membership annual dues reduced to \$25 and new member fee is waived
- Many chapters either subsidize or eliminate local chapter student membership dues
- Student membership benefits delivered exclusively in electronic format



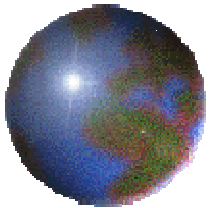
ISACA's Model Curriculum 2004

- ❖ Sixteen members from around the globe developed an innovative topic-based model that was released in the third quarter of 2004
- ❖ The model is organized around the seven content areas of the CISA examination
- ❖ Educational organizations create a mapping of their curriculum with the Model.
- ❖ Compliant programs will be recognized on the ISACA web site
- ❖ Graduates of compliant programs qualify for one-year of work experience toward CISA certification



CobiT in Academia

- ✿ A comprehensive set of materials to explain and present CobiT is available to academics that pledge to share their own materials
 - Student Book – Three chapter text to explain CobiT framework
 - PowerPoint Presentation – 80 slides with some speaker notes introduces CobiT
 - Case Study – Comprehensive case aimed at graduate students
 - Caslets – Mini-cases that can be used in classes or at professional conferences



Thank You!

Dr. Alan T. Lord, CISA, CPA

2005-2006 ISACA Membership Board

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